



LATEST NEWS OF THE AUTOMOBILE TRADE AND INDUSTRY



The World Knows Chevrolet

A CAR THAT HAS MADE GOOD—We have added the Chevrolet to our line of fine cars and contracted for a large number to supply Ogden and vicinity.

WITH PIERCE-ARROW, HUDSON SUPER-SIX, Saxon and Chevrolet to choose from we can offer to any automobile buyer a car to suit in size and price.

THE CHEVROLET LINE comprises an 8-cylinder model at \$1589.00, a 4-cylinder at \$1103.00 and a smaller 4-cylinder at \$754.00. Prices are at Ogden with war tax added and the cars are complete including extra tire and tube.

NEW 1918 MODELS can be seen at our show room. We are mighty enthusiastic over this line of popular cars and want every prospective buyer to see the new Chevrolet.

We do not know how long present prices will last.

Ogden Motor Car Co.

L. L. Hains, Mgr.

2345-55 Hudson Ave.

Ogden.

INDUSTRIAL SCHOOL BUILDS ROADS

Young Lads Put to Work on Roads for Industrial Education.

Highway engineers may in the future look to the West Virginia Industrial school for practical road builders. The boys at Pruntytown are being trained to fill the need of practical men to operate road-building machinery and to do the actual work of construction which sometimes requires quite as much skill and experience as do the positions held by college bred engineers.

This unusual educational program was adopted so recently that a comprehensive report cannot yet be made, but reports made to the National committee on Prisons and Prison Labor indicate that the program will be of the greatest benefit to the country and to the boys themselves.

1. To interest the boys in road building so that they will desire to follow the work when they are released from school.

2. To train them in the practical line of knowing and doing good work, such as mixing and placing of concrete, the laying and grouting of brick, running and operating machinery, all of which requires considerable skill.

3. If they make good and become expert in the work, the State Road commission will be in a position to recommend them and find them employment after they are released.

4. While the boys are being trained, their labor will be a great help in the construction of the road planned thereby being of immediate benefit to the community and state.

At present 50 per cent of the grading of a brick road on a concrete base from Fetterman to Pruntytown is being done by boys.

COLD WEATHER TIP FOR AUTO OWNERS

When the motor refuses to start these cold mornings, the trouble can be traced usually to the carburetor, writes Dr. Leonard Keene Hirschberg in the current issue of American Motorist. More gasoline is required in cold weather than in warm weather, and the adjustment should be made accordingly. The richer the mixture of gas going into the cylinders the more heat will be generated.

The outside air is much colder, and consequently the heat will radiate much faster from the cylinders than in warm weather. To get the same results from the motor, this extra loss of heat must be made up by supplying an extra amount of fuel. The carburetor system should also receive careful attention to prevent any damage arising from freezing. The radiator coils have very thin walls for rapid cooling, and the lightest freeze is liable to develop leaks. The system should be cleaned out with a solution of ordinary washing soda and water, and then an anti-freezing solution of some sort used.

A solution of calcium chloride in water has been found to be very satisfactory in all conditions. Alcohol is expensive and requires frequent renewal. Use chemically pure calcium chloride. The commercial form usually contains acid that is injurious to the metal parts. Get a strip of blue litmus paper from the drug store, and if it turns pink in the calcium chloride put in ammonia or soda ash until it remains blue.

The amount of calcium chloride to use may be found from the following table:

Pounds of calcium chloride per gal.	Freezing point, degrees F.
2.....	18.0 above zero
3.....	1.5 above zero
4.....	17.0 below zero
5.....	39.0 below zero

ALICE IN ROAD HOG LAND

(By George F. Paul, in American Magazine)

I am the Road Hog, Alice. Oof, oof! I drink Gasoline instead of Butter-milk.

Climb up on the Fence, Alice, for I own the Road.

I have a Guarantee Deed to it recorded in the Route Book—I carry it up my Sleeve.

If you want to traverse the Highway in Peace, or even skirt it, just hop along like a Bird on the Telephone Wire—that's a current Practice.

I have a Horn like a Fog Penetrator.

When it doesn't work I let out a String of Yaps like a Hound on the Trail of a Coon with Fat on his Rib.

I am, as Willie Shakespeare so truly and feelingly says, Sir Oracle, and when I ope my Lips let no God-forsaken Motorist cross my Path.

Of course, I take more Delight in Muddy Roads—all Hogs do, no Matter from what Part of the Country they come—Hampshire, Berkshire, Poland or China.

I have a Phiz that is unique—large, healthy Ears a la Elephant, a Mouth of the Sacred Catfish Order, and Eyes like a genuine high-class Hog—little, sharp, inquisitive.

The Rest of my Body is normal, Alice, with the Exception of my Feet—they are so deep in the Mud you'd never know but what I were Number 9's.

Now, skid along, Alice. You're stealing my Oxygen.

Another good thing about simplicity in dress is that there are not so many pieces to take off at bedtime.

WHY I HANDLE GOODRICH SILVERTOWN CORD TIRES

Mr. Auto Owner:

... When I selected the Goodrich Silvertown Cord Tires as the special line of the Utah Tire Repair Company, this step was taken after most thorough consideration of all tires on the market. One great factor in the decision was that The B. F. Goodrich Company policy includes a square-deal for the automobile owner, in every sense of the word; another was the wonderful quality of the tires, for they have ten mighty important points for every automobile owner to consider.

These ten reasons are all along true conservation lines, for the Goodrich Silvertown Cord Tires bring out more power in your engines and batteries, this provides for more miles per gallon of gasoline or oil or battery charge, they are smoother riding and have greater load-carrying capacity, they gave greater mileage, they are the speediest tires made, they coast farther, they start quicker, they steer easier, they are practically immune from stone bruises and they are successfully, easily repaired.

Now there's an eleventh reason for you to consider, too. That's the fact that the Utah Tire Repair company has the equipment installed at a cost of \$4,000, for the rebuilding of these cord tires if they become worn. Thus you get an added service besides a wonderful tire. I have secured for this company the best workmen, the best equipment, the best material. Think these things over in making your tire purchases and you'll always ask for the Goodrich Silvertown Cord Tire.

The Utah Tire Repair company plant is equipped to handle all rebuilding, retreading and repairing work, having the most completely equipped plant in the intermountain states.

K. E. SMITH MGR.

UTAH TIRE REPAIR CO.

2582-84 Washington Avenue.

Telephone 794.

BIG AUTO SHOW SHOWS OPTIMISM

"Pep" Turned On—Added Utility, Efficiency and Economy Come to Front.

Telegraphic reports received by A. D. Noblitt, local Kissel-Kar dealer, from the New York Kissel distributor, indicate that the 1918 automobile show will prove a wallop that business pessimists will never get over.

It reads: "Never has such genuine interest and enthusiasm been displayed at any of the previous national automobile shows before. Not only is the old show spirit stronger in evidence, but the atmosphere is one of supreme confidence. Everybody acts as if it is his show and turns on the 'pep' to prove it."

"The outstanding feature at today's opening is the optimism displayed by not only prospective buyers, but by visiting dealers. The air is charged with expectancy, as if everybody, realizing the part the automobile is playing in the life and work of the nation, looks eagerly forward to the new models—as if they expect still greater improvements that will insure added utility, efficiency and economy."

"Nor are they disappointed. The au-

tomobile industry has again come to the front with a bang that will be heard around the world. The manufacturers—big men used to doing big things in a big way, men who recognize that anything can be done if hard enough efforts are expended, have so perfected the new models that without a doubt they represent the highest development the automobile has ever been brought to.

"Clean of limb, sleek as a greyhound, they give the impression of being stripped for action. Yet on close inspection, comfort is very much in evidence, due to those features that while giving a distinctive look, are in reality efficiency features that insure added comfort and utility."

"The dealers realize that now is the time for optimism and that with the new models and co-operation of the industry, never before have they been offered such an opportunity to become a part and parcel of their local business world. By so doing they will render their communities a service that will prove vital to the business and industrial supremacy of their community and state."

Chicago paper rulers, affiliated with the Brotherhood of Bookbinders, have secured a two-year agreement which guarantees a minimum rate of \$36.50 a week and a graduated scale for apprentices.

REGULAR SOLOMON. "They separated on account of incompatibility, I understand."

"Yes; he would never get angry when she was."—Boston Transcript.

DON'T WAIT 'TIL SPRING or 'til your tires blow out—HAVE GATES' HALF SOLE TIRES put on NOW

GATES' HALF SOLE TIRES give more mileage with LESS TROUBLE at only half the cost of new tires. If your car is stored have those worn tires fixed now and it will be ready for spring.

GATES' HALF SOLE TIRES are guaranteed to give you 3500 miles of puncture-proof service and the average is from 10,000 to 20,000 miles without punctures. When your tires get thin the water gets into the fabric and then your trouble begins. Stop that trouble before it starts by putting on GATES' HALF SOLE TIRES. We are equipped to do all kinds of VULCANIZING. Give us a trial.

GATES' HALF SOLE TIRES will not come loose, will not rim cut, will not sand blister, but will give more mileage than new tires at half cost. You never think of punctures or blowouts.

CALL AND SEE US—Just around the corner from Twenty-fourth Street, 2375 Hudson is the number.

Gates' Half Sole Tire Shop

M. W. MILLER, Proprietor

STOP SPEEDING IT IS EXTRAVAGANT

President Wilson Approves Action—In Line With Conservation of Gasoline.

Commendation from the head of the nation himself is given to the American Automobile association because of the action of its Contest board to discontinue issuing sanctions for motor contests during the period of war exigency. President Woodrow Wilson in the communication directed to John A. Wilson, chairman of the A. A. A. Military Preparedness committee, thus voices his approval:

"I am very glad indeed to learn that it is the purpose of the American Automobile association to stop automobile racing until after the close of the war. It is so destructive of materials and involves so great a consumption of gasoline that I think every man who cares for the proper fulfillment of our duties during the war and the necessary conservation of resources which the performance of those duties involves must applaud the action of the association in this matter."

"Faithfully yours, WOODROW WILSON."

Need of skilled operators of motor trucks and passenger vehicles, as well as mechanics, brought about the action taken, which will release over a thousand capable men for motor work. In preamble and resolution the A. A. A. Contest board thus sets forth the situation:

"Whereas our country is in a state of war in which our entire available man power is needed for national activities; and

"Whereas the national need for skilled workmen in numbers greater than it is possible to furnish is urgent; and

"Whereas the national need for mechanics, automobile drivers, and other skilled in the care and maintenance of motor apparatus, that is playing such a leading part in the war, is imperative; therefore, be it

Resolved, That it is the sense of the Contest board of the American Automobile association that it will not sanction automobile contests during the period of the war exigency and that during the aforesaid period the

10 Per Cent Discount For 15 Days on Auto Repair Work and Overhauling. TRIBE GARAGE 2354 Hudson.

BANKS TO ELECT OFFICERS JAN. 8

The annual election for directors and officers of the banks of Ogden are scheduled for January 8, the second Tuesday in the month. It is customary to hold a meeting of the stockholders on that date. The directors elect officers within thirty days after the date of the annual meeting, the practice usually being to elect them the same day.

The banks included in the list scheduled for elections January 8 are the Utah National, First National, Pingree National, Commercial National, Ogden State, Security State, Ogden Savings Bank.

Street car companies in New York city broke last summer's strike of the Street Car Men's Union, but it cost them \$5,000,000, according to a report issued by the Public Service commission.

Read the Classified Ads.

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PREMIER HUGHES TO BE RETAINED

MELBOURNE, Friday, Jan. 4.—The Nationalist party having decided in its opinion it is to the best interests of the country and the empire that Premier Hughes be retained as leader of the party, it is expected the premier will be commissioned to form a new ministry. There probably will be only a few changes.

The decision of the party was reached at a meeting today at which the premier intimated that in fulfillment of its pledge to retire if the referendum should go against conscription, the ministry probably would resign in the immediate future.

The secretary of the Kentucky State Federation of Labor has been dismissed from the Louisville Fire Department by the Board of Public Safety because he organized a union of firemen.

Fifteen local unions have recently been organized at Aberdeen, Wash.

NOBLITT MOTOR CAR COMPANY HUPMOBILE KISSEL ALLEN

We invite you to call and see the new series Model "R" HUPMOBILE—a high class small car, light on maintenance and operation and known as "THE COMFORT CAR."

PHONE 467



2322 Washington Ave.